



13TH TERRITORIAL SKILLS COMPETITION – SCOPE DOCUMENT

40 – GRAPHIC DESIGN & PRE-PRESS PRODUCTION Secondary Level

PURPOSE OF THE CHALLENGE

DURATION: 6 HOURS

To evaluate the contestant's ability and understanding of document graphic design and pre-press related tasks and information.

SKILLS AND KNOWLEDGE TO BE TESTED

The computer will be the main tool in the Graphic Design and Pre-Press Production contest. All projects will be carried out by means of computer graphics and utilizing programs for page layout (eg. InDesign), illustration (eg. Illustrator) and image manipulation (eg. Photoshop).

You will be required to:

- perform basic word processing functions such as keyboarding, editing and formatting of text;
- import, manipulate and place graphics and/or photos;
- redraw logo in Illustration program and properly place as per instructions;
- design and layout using multiple columns, text flow and designing headlines;
- balance text and graphics; and
- apply print pre-press standards (trapping, resolution/ruling, bleed, etc.).

The competition will be done on the PC platform. Technical assistance will be provided throughout the competition. All marks are based on graphic design skills and the ability of the competitor to use graphic design applications which operate the same within PC and Macintosh environments.

On the day of competition a 15 minute briefing will be given, this will be the competitor's opportunity to ask questions and gain a full understanding of the project.

No information on the current years' competition project will be made available prior to the commencement of competition.

Competitors may download previous competition project documents from the Skills Canada website as practice projects.

Competitors should expect that the competition environment may be noisy. The use of personal music devices with headphones is permitted.

EQUIPMENT, TOOLS, SUPPLIES, AND CLOTHING

Supplied by Committee:

Computer (PC)
Adobe Creative Suite CS4 or CS5 (InDesign, Illustrator, Photoshop)
Sketch paper

Supplied by contestant:

Ruler
Various writing implements

POINT BREAKDOWN / 50 TOTAL

This is a guide for the competition – it may be subject to change depending on the details of the project.

Computer Images (10 points)

Color mode of photos and graphics
Images resolution
Saving format
Photo retouched correctly

Computer Layout (14 points)

Typography
Text is present and in the right position
Errors in text found and corrected
Images present
Logo sized and placed
Document size

Saving Abilities (4 points)

All images, fonts and document in same folder
Files saved in final format and placed in folder

Logo (2 points)

Colour correct on logo

Design (20 points)

Visual composition and concept
Logo Design
Choice of typefaces and Readability
Choice of images

TECHNICAL COMMITTEE MEMBERS - JUDGES

Diana Curtis, Tech Co-Chair, Diana Curtis Design
Tami Johnson, Tech Co-Chair, Tait Communications, Yellowknife
Judge, TBA
Judge, TBA