



## 11th TERRITORIAL SKILLS COMPETITION - SCOPE DOCUMENT

### 82 - TV and VIDEO PRODUCTION Secondary Level

#### PURPOSE OF THE CHALLENGE

**DURATION: 6 HOURS**

To evaluate proficiency and creativity in the television/video communication field.

Each team consists of two members.

A limit of 5 teams will compete in this contest. Teams will be accepted in order of registration and according to NWT regional representation.

#### SKILLS AND KNOWLEDGE TO BE TESTED

On the day of the competition, shoot and edit a 2 to 4 minute informational/promotional video based on the following scenario:

You are a team tasked with producing a story about the Skills Canada NWT Territorial Skills Competition. Take any approach and find any aspect as long as the story is informative, entertaining, and appropriate for a general audience.

##### **Production brief**

Create a one-page, hand written outline stating the following:

- Target audience
- Goals and Objectives of the video
- Approach: explain and justify your choice of style, music, shots, graphics, pacing, etc...
- Equipment used in production, including tape format, camera, microphone, computer platform (PC or Mac), and editing software
- Music cue sheet information (album, track number, title, and length)
- Innovative solutions: explain problem solving methods used to overcome challenges encountered during the production

This production brief should be submitted with your edit master for judging.

This contest tests your skills in:

- Production planning and design
- Camera
- Audio
- Editing
- Storytelling
- Teamwork
- Time management
- Problem solving
- Literacy

Recommendations:

- Prior to the event, obtain information about Skills Canada NWT
- Analyze news stories and documentaries (5 W's)
- Ensure all necessary equipment is in proper working order

Modules covered by this competition:

Module Com 1060  
Module Com 2090  
Module Com 2100  
Module Com 3100  
Module Com 3110

Descriptions of all modules are located at the following website: <http://ednet.edc.gov.ab.ca/cts/>

## EQUIPMENT, TOOLS, SUPPLIES, AND CLOTHING

### Provided by the competitor:

Competitors must provide:

- 1 camcorder: any format, AV/DV in/out cables for your system
- Batteries, charger, tripod, and headphones
- Microphones and microphone cables
- Edit system (any type): sufficient hard drive space. No "pre-built" story elements (including graphics, animation, and music)
- CD player to preview music is optional
- There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos

Note: Clearly mark all your equipment. Competitors must assume full responsibility for all equipment brought to the competition.

### Provided by the committee:

- Two blank tapes: one for shooting and one for edit master
- Stock music library

## POINT BREAKDOWN / 100 TOTAL

### Content Assessment

5 - Production brief  
10 - Production introduction  
15 - Story development  
25 - Treatment of the subject matter

### Technical Assessment

15 - Audio  
15 - Video  
15 - Editing

### NOTE

In the event of a tie, the team with the highest points in 'Content Assessment' shall be the winner.

## TECHNICAL COMMITTEE MEMBERS - JUDGES

Gary Milligan, Tech Chair  
Milligan Mediaworks, Yellowknife