



2nd ANNUAL BEAUFORT DELTA REGIONAL SKILLS COMPETITION – SCOPE DOCUMENT

40 – GRAPHIC DESIGN & PRE-PRESS PRODUCTION Secondary Level

PURPOSE OF THE CHALLENGE

DURATION: 6 HOURS

To evaluate the contestant's ability and understanding of document graphic design and pre-press related tasks and information.

SKILLS AND KNOWLEDGE TO BE TESTED

The computer will be the main tool in the Graphic Design and Pre-Press Production contest. All projects will be carried out by means of computer graphics and utilizing programs for page layout (eg. InDesign), illustration (eg. Illustrator) and image manipulation (eg. Photoshop).

You will be required to:

- perform basic word processing functions such as keyboarding, editing and formatting of text;
- import, manipulate and place graphics and/or photos;
- redraw logo in Illustration program and properly place as per instructions;
- design and layout using multiple columns, text flow and designing headlines;
- balance text and graphics; and
- apply print pre-press standards (trapping, resolution/ruling, bleed, etc.).

The competition will be done on the PC platform. Technical assistance will be provided throughout the competition. All marks are based on graphic design skills and the ability of the competitor to use graphic design applications that operate the same within PC and Macintosh environments.

On the day of competition a 15 minute briefing will be given; this will be the competitor's opportunity to ask questions and gain a full understanding of the project.

No information on the current year's competition project will be made available prior to the commencement of competition.

Competitors may download previous competition project documents from the Skills Canada website as practice projects.

Competitors should expect that the competition environment may be noisy. The use of personal music devices with headphones is permitted.

EQUIPMENT, TOOLS, SUPPLIES, AND CLOTHING

Supplied by Committee:

Computer (PC)
InDesign, Illustrator, Photoshop
Sketch paper

Supplied by contestant.

Ruler
Various writing implements

POINT BREAKDOWN / 100 TOTAL

This is a guide for the competition – it may be subject to change depending on the details of the project.

Computer Images

| | |
|-----------------------------------|---|
| Color mode of photos and graphics | 3 |
| Images resolution | 2 |
| Saving format | 3 |
| Photo retouched correctly | 3 |

Computer Layout

| | |
|---|---|
| Typography | 4 |
| Text is present and in the right position | 2 |
| Images present | 3 |
| Logo sized and placed | 2 |
| Document size | 2 |

Saving Abilities

| | |
|--|---|
| All images, fonts and document in same folder | 2 |
| Files saved in final format and placed in folder | 2 |

Logo

| | |
|------------------------|---|
| Colour correct on logo | 2 |
|------------------------|---|

Design

| | |
|-------------------------------------|---|
| Visual composition and concept | 5 |
| Logo Design | 5 |
| Choice of typefaces and Readability | 5 |
| Choice of images | 5 |

TECHNICAL COMMITTEE MEMBERS - JUDGES

Mathew Dyck, Tech Chair, Northern Media Design
Chris Gilmour, Samuel Hearne Secondary School
Andrew Samoil, Beaufort Delta Education Council